Thriving Together
No two other regions in the world are as deeply integrated as the U.S. and Europe

- 16 million jobs on both sides of the Atlantic
- Half of total global personal consumption
- $5.6 trillion in total commercial sales a year
- One third of global GDP (in terms of purchasing power)

Digital
- 75% of digital content globally is produced in North America and Europe
- 55% more data flows via transatlantic cables than over transpacific routes

Innovation
- R&D spending:
  - U.S. companies in Europe (2017): $33 billion
  - European companies in the U.S. (2017): $44 billion

Investment
- 50% of global investment into the U.S. comes from Europe (2019)
- 61% of U.S. global investment goes to Europe (2018)

Workers
- U.S. companies in Europe (Direct jobs due to investment, 2018): 4.9 million
- European companies in the U.S. (Direct jobs due to investment, 2018): 4.7 million

Trade in goods
- U.S. goods imports from the EU (2019): $515 billion
- U.S. goods exports to the EU (2019): $337 billion

Trade in services
- U.S. to Europe (2018): $312 billion
- Europe to the U.S. (2018): $236 billion

75%
55%
50%
61%