

THE TRANSATLANTIC ECONOMY 2019



16 million jobs
on both sides of the Atlantic



Half of total
global personal consumption



\$5.5 trillion in total
commercial sales a year



One third of global GDP
(in terms of purchasing power)



Digital



Data flows between the U.S. and Europe

50% higher than data flows between the U.S. and Asia

75% of digital content globally is produced in North America and Europe

Innovation



R&D spending

\$31.3 billion U.S. companies in Europe (2016)

\$43.8 billion European companies in the U.S. (2016)

Investment



54% of global investment into the U.S. comes from Europe (2017)

55% of U.S. global investment goes to Europe (2017)

Jobs



Workers

4.8 million U.S. companies in Europe (Direct jobs due to investment, 2017)

4.6 million European companies in the U.S. (Direct jobs due to investment, 2017)

Trade in goods



27% U.S. and Europe's share of global goods exports (2017)

\$285 billion U.S. goods exports to the EU (2017)

Trade in services



U.S.-European services exports at record levels

\$298 billion U.S. to Europe (2017)

\$232 billion Europe to the U.S. (2017)

Thriving Together

No two other regions in the world are as deeply integrated as the U.S. and Europe